

[Perspectives: 2018 STAR Internship Program](#)

Today marks the end of MBUSA's 2018 STAR Internship program, a 10-week intensive professional program for 46 college students and young adults.

Three years ago, HR began the STAR Internship program to create a network of brand ambassadors and young professionals across Georgia's university system. The program has quickly evolved into one of the nation's most prestigious internship programs, attracting college-aged students from across the country and around the world.

At least once per week, the group attended lectures and seminars with leaders including Dietmar, Adam Chamberlain and Mark Aikman to gain insight into all aspects of MBUSA. The program also included a condensed Brand Immersion, complete with a dealership tour at Atlanta Classic Cars, a plant tour of MBUSI and a volunteer day with Community Relations. At the end of July, each intern presented an in-depth research project in relation to the automotive industry. Congratulations to Achintya Arora, Lena Glennemeier, Praneeth Kalavai, Aatika Shah and Aaron Tsai for taking home first place!

Madison Woodruff, a Marketing intern, said, "Not only has this internship provided practical work experience, but it has provided valuable knowledge, new insights and global perspective. Most importantly, I feel inspired by the co-workers I've met, who have encouraged me to step out of my comfort zone and to seek new and challenging experiences."

Especially for those interns from outside the Atlanta area, this summer served as an opportunity to be exposed to a different culture and build relationships and connections. The STAR Internship program partnered with ChooseATL After-5, which gives interns from Atlanta-based companies a chance to mix and mingle each Thursday night at locations such as Suntrust Park, the Beltline, Monday Night Garage and the Woodruff Arts Center.

Fabian Zeller, an intern in Pre-Owned Fleet from Muenster, Germany, said, "I have not only met interesting young people from all over the U.S., but I also had the chance to share many memorable experiences, such as the factory tour in Alabama and meeting different leaders in the company. The work at MBUSA has been interesting and challenging, and I will remember this summer as one in which I made great friends with whom I hope to stay in touch in the coming months and years."

The STAR Internship program is coming to a close today and the participants will be heading their separate ways, but we hope that they will take with them only the best memories of their summer at MBUSA!